



**Squareball**  
**CHAMPIONSHIP COLLECTION**  
Summer 2009  
[www.squareball.com](http://www.squareball.com)



over a Century.

## HOW TO ORDER

### Web

Visit [www.squareball.com](http://www.squareball.com)  
You can order securely through the site.

### CALL US



Lines open 9.30am to 5pm  
Monday to Friday, we are  
usually all away watching  
matches at the weekend. We  
accept Visa, Mastercard,  
and related debit cards  
including Switch, Maestro  
and Laser.

**1890 882371** from the ROI  
**0845 606 1884** N. Ireland, England



### FAX

+44 (0) 28 8224 7179

### POST

Squareball, Lancer Building, Great Northern  
Road, **Omagh**, Co. Tyrone. BT78 5EJ  
Send an order and a cheque.  
Make your cheque payable to Squareball and  
write your cheque guarantee, amount and  
expiry date on the back of the cheque.

Please also provide your name, address  
and telephone number so we can get in touch  
with you if there is a problem.



## THE STORY

## SO FAR



quareball® is a group of fans who believe in the real GAA. And that means the whole shebang. Clubs, the lotto, fund raising, amateur status, Championship on a hot summers day. You name it, we're all for it. Burgers, the last few choc ices, hats, flags and headbands. Everything. But, we've brought something else to the Championship. Something new.

Squareball® has designed a look that reflects the GAA as we know it. 125 years young and we're only really getting started. The passion, the fashion, the talent, the obsession. The slugging and rows, but above all the craic.

Where else would you see anything like it? For us, our philosophy is simple, the GAA is more than a game, it's a way of life. Playing is only part of it. Our starting point for our gear is some of the typical conversations you hear from leaning over the wire at matches, or out après match.

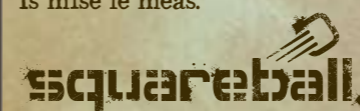
"Yer man likes a solo too much... Aye most fellas do, they overplay the ball."

"That GAA 125 sounds like a motorbike." "Right enough, so it does like. Imagine riding about on a GAA 125."

"Those county meetings must go on all night." "County Bored they should call them."

So. You name it - Squareball® will run with it. Squareball® is about who we are and who you are. You can wear our gear knowing that it has been produced to a high standard, that's all part of our story and our commitment to you. It's been some journey, and like the 125 year old motorbike, we're only getting into gear. So hopefully you'll buy a shirt or two and help us along the way!

Is mise le meas.



A big thanks to Colin McCrory, Grants Restaurant, Michael Cullen and the Cardinal O'Fiaich Memorial Libray & Archive for their help in putting this brochure together.

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MENS

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**GAA 125 (Red)**

Description: Peach wash distressed print 100% cotton tee  
Colour: Red Product Code: MGWT09RD  
Sizes: S M L XL  
RRP: €24



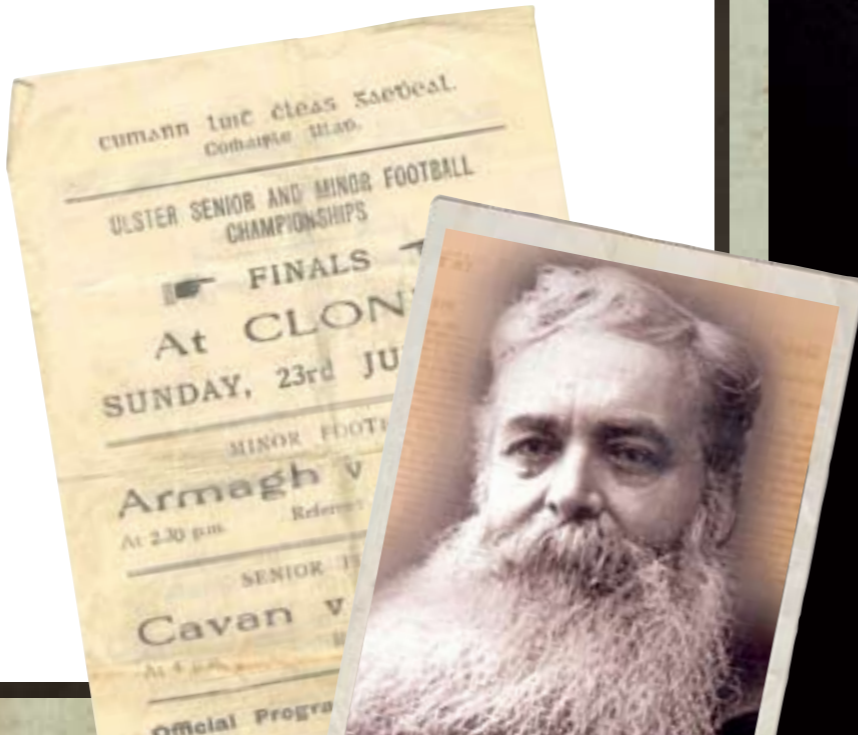
**GAA 125 (Black)**

Description: Peach wash distressed print 100% cotton tee  
Colour: Black Product Code: MGWT09BL  
Sizes: S M L XL  
RRP: €24



**GAA 125 (Blue)**

Description: Peach wash distressed print 100% cotton tee  
Colour: Navy Product Code: MGWT09NV  
Sizes: S M L XL  
RRP: €24



Still goin` after 125 years. That`s one hell of a machine and one mother of a road trip. Reliable, but temperamental. Kick start needed from time to time.

FREE SHIPPING

LADIES

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SQUAREBALL SWIRLS

Squareball makes your raspberry swirl. You know by now. Playin' hard, party hard. Things can get desperate, but all the boys can't be men.  
Description: 100% Cotton tee  
Colour: Pink Product Code: LSST08PN  
Sizes: S M L XL  
RRP: €24



GAA 125 LADIES (Red)

Still goin' after 125 years. That's one hell of a machine and one mother of a road trip. Reliable, but temperamental. Kick start needed from time to time.  
Description: Peach wash distressed print 100% cotton tee  
Colour: Red Product Code: LGWT09RD  
Sizes: S M L XL  
RRP: €24



GAA 125 LADIES (Yellow)

Description: Peach wash distressed print 100% cotton tee  
Colour: Yellow Product Code: LGWT09YL  
Sizes: S M L XL  
RRP: €24



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LADIES

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Cumann U lúth Cleas

Looking good - playing good. So come on ye girl ye, ah come on now lads. Come on ye good thing, cumann you luthcleas girl.  
Description: 100% Cotton tee  
Colour: Green Product Code: LCGT08GR  
Sizes: S M L XL  
RRP: €24



Camogie

Like to teach the world to swing? In perfect harmony. Like to hold it in your hand? Camogs like pulling harder. It's the real thing!  
Description: Peach wash distressed print 100% cotton tee  
Colour: Red Product Code: LCMT08RD  
Sizes: S M L XL  
RRP: €24



EVOLUTION LADIES

You can always spot them when you're out. The Neanderthal! Then there's the GAA man. Does his talking on the pitch. Get his coat. he's pulled.  
Description: Peach wash 100% cotton tee  
Colour: Blue Product Code: LEVT08BU  
Sizes: S M L XL  
RRP: €24



PEILE LADIES

Ball breakin' shoulder chargin' point takin' goal shootin' wide kickin' high catchin' trash talkin' solo runnin' fist passin' free takin'.  
Description: Peach wash distressed print 100% cotton tee  
Colour: Red Product Code: LPET09RD  
Sizes: S M L XL  
RRP: €24

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#### CELEBRATING 125

It's been a helluva journey and, like all good rides, it's not over yet. Kickstart the 125 up around your own parish. Sit back, and enjoy the ride!

Description: Peach wash 100% cotton tee

Colour: Navy Product Code: MGCT09NV

Sizes: S M L XL

RRP: €24



#### PEILE

Ball breakin' shoulder chargin' point takin' goal shootin' wide kickin' high catchin' trash talkin' solo runnin' fist passin' free takin'.

Description: Peach wash distressed print 100% cotton tee

Colour: Blue Product Code: MPET09BU

Sizes: S M L XL XXL

RRP: €24



#### FLAME HURLER

All the commotion, the wristy like play, has people hurling, hurling. You, your sticks are on fire. . .

Description: Peach wash 100% cotton tee

Colour: Black Product Code: MFHT09BL

Sizes: S M L XL

RRP: €24



#### FLAME FOOTBALLER

Great balls on fire! You shake the nerves and you rattle the brain; too much ball drives a man insane.

Description: Peach wash 100% cotton tee

Colour: Black Product Code: MFFT09BL

Sizes: S M L XL

RRP: €24

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**1884 POLO (Red)**

Irish Sportsman 1884: "The game of hurling is likely to become even more popular than its kindred sport polo, or hurling on horseback..."

Description: 100% Cotton polo  
Colour: Red Product Code: MEGP09RD  
Sizes: S M L XL  
RRP: €28



**1884 POLO (Blue)**

Irish Sportsman 1884: "To the energetic exertions of Mr Cusack of the Civil Service Academy, we are indebted for the revival of hurling in Ireland."

Description: 100% Cotton polo  
Colour: Navy Product Code: MEGP09NV  
Sizes: S M L XL  
RRP: €28



**1884 TEE (Grey)**

1 November 1884: The GAA is founded at Hayes Hotel in Thurles. This t-shirt is a replica of the undershirt worn by GAA cofounder John K Bracken.

Description: Peach wash 100% cotton tee  
Colour: Grey Product Code: MEGT08GY  
Sizes: S M L XL XXL  
RRP: €24



**1884 TEE (Cream)**

1 November 1884: The world's greatest amateur sporting organisation is founded. 125 years later, still going. From strength to strength.

Description: Peach wash 100% cotton tee  
Colour: Cream Product Code: MEGT08CM  
Sizes: S M L XL XXL  
RRP: €24





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#### HENDRIX WAS A HURLER

Red House over yonder... that's where Hendrix learned to hurl. Big match butterflies, moonbeams and zebras, he's hurlin' like the wind.

Description: 100% Cotton tee

Colour: Red Product Code: MHNT09RD

Sizes: S M L XL

RRP: €24



#### SCRIBBLE HURLER

Fast hands, great wrists. A blur of action. Ring, Mackey, Rackard, Whelehan, Corcoran, DJ, Shefflin and Canning. Legends. Hurlers.

Description: Peach wash 100% cotton tee

Colour: Grey Product Code: MSHT08GY

Sizes: S M L XL XXL

RRP: €24



#### HURLEY

Hell, even Angels have a strong side and a weak side. Between my hands the hurley rests, I'll hurl with it. It's a wristy business.

Description: 100% Cotton over-locked style tee

Colour: Black Product Code: MHUT07BL

Sizes: S M L XL XXL

RRP: €26



#### HOSPITAL PASS

Time stands still. About to get cleaned, and you know it. The points you scored, the blocks you made, all flash across the inward eye.

Description: 100% Cotton over-locked style tee

Colour: Red Product Code: MHPT08RD

Sizes: S M L XL XXL

RRP: €26

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### DUBBIN WAX

Softer leather for a better sensation. Ireland's oldest sport. Every year, Dublin does Munster, Leinster, Connacht and Ulster.

Description: Peach wash 100% cotton tee

Colour: Navy Product Code: MSDT09NV

Sizes: S M L XL

RRP: €24



### HEFTY TACKLE

You need balls for a good hefty tackle. The fellas like givin' it, the girls can take it. Afterwards, spent, exhausted, satisfied.

Description: Peach wash 100% cotton tee

Colour: Green Product Code: MH1T08GR

Sizes: S M L XL XXL

RRP: €24



### ITALIA 90

Put 'em under pressure - Schillaci, Packie Bonnar's save, O'Leary's penalty. Who put the ball in England's net?

Foreign games, sometimes not that bad!

Description: Peach wash 100% cotton tee

Colour: White Product Code: MITT09WH

Sizes: S M L XL

RRP: €24



### GAA INVADERS

A long time ago, in a gaalaxy far away... It's from another world. The original and best arcadia game ever.

Description: Peach wash 100% cotton tee

Colour: Red Product Code: MG1T09RD

Sizes: S M L XL

RRP: €24



### SB HURL & BALLS (Green)

A great shaft, and lovely big bas, our hurleys can handle all the abuse you can give them. Our sliotars won't shrivel with repeated use.

Description: Distressed print 100% cotton tee

Colour: Green Product Code: MSHT09GR

Sizes: S M L XL XXL

RRP: €24



### SB HURL & BALLS (Blue)

Description: Peach wash distressed print 100% cotton tee

Colour: Blue Product Code: MSHT09BU

Sizes: S M L XL XXL

RRP: €24



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### FIST AND BALL

Mexico Olympics, 1968 and the Black Power salute. Today, 125 years on since Thurles, a hand still rises. The GAA. We salute you.

Description: 100% Cotton over-locked style tee

Colour: Green Product Code: MFBT08GR

Sizes: S M L XL

RRP: €26



### COUNTY BORED

County board officials... talking in someone else's sleep. A true bore at a county ground near you. Clipboard optional, insomnia cure guaranteed.

Description: Peach wash 100% cotton tee

Colour: Grey Product Code: MCBT08GY

Sizes: S M L XL XXL

RRP: €24



REVERSE

### PUC ME

A famous Vietnamese dignitary visited Croke Park to watch Kilkenny hurl. He was so impressed he declared: "Puc Me, What a Game".

Description: 100% Cotton tee

Colour: Brown Product Code: MPMT07BN

Sizes: S M L XL XXL

RRP: €24



### TAKE YOUR POINTS

So. The next time your manager says "Take Your Points..." you know you've been there, done that and got the t-shirt.

Description: 100% Cotton tee

Colour: Cloud Product Code: MTPT08GY

Sizes: S M L XL XXL

RRP: €24

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### RULE 11

Pay for Play? No Way! Get your kicks on Route 66. Don't sell your soul to the Devil, on Rule 11. Amateur status, here to stay.

Description: Peach wash 100% cotton tee

Colour: Navy Product Code: MRET08NV

Sizes: S M L XL XXL

RRP: €24



### CROKER OR BUST (Blue)

The Road to Croker is crazed, with mad suspensions and Liam excuses. Taxi for Sam anyone Croker or Bust. Exhausting.

Description: 100% Cotton over-locked style tee

Colour: Blue Product Code: MCBT08BU

Sizes: S M L XL XXL

RRP: €26



### EVOLUTION

In the beginning: apes, then mucksavages, and gobshites. Finally, a higher being evolved, the Original of the Species, more deadly at the game.

Description: Peach wash 100% cotton tee

Colour: Blue Product Code: MEVT08BU

Sizes: S M L XL XXL

RRP: €24



### CROKER OR BUST (Stone)

Description: 100% Cotton over-locked style tee

Colour: Stone Product Code: MCBT08ST

Sizes: S M L XL XXL

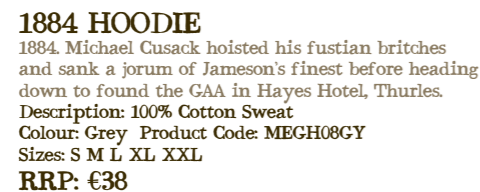
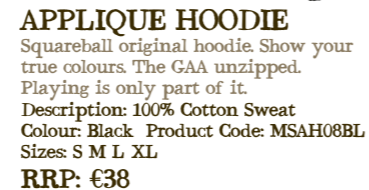
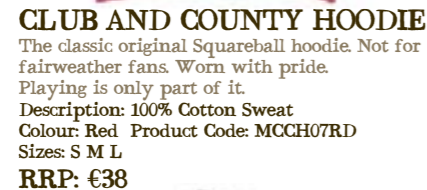
RRP: €26

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**DELIVERY**

## ORDER BY PHONE

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0845 606 1884 NI

**A**ll orders to Ireland, England, Scotland and Wales are FREE (until 31 July 2009). Priority delivery is €9.00 for those that cannot wait. If you are ordering from overseas, postage will vary depending on the weight and destination. We will provide a quote when you order.

## STOCK AVAILABILITY

When you order we can tell you if your goods are in stock or not and we will do our best to dispatch your goods on the day your order is received. During busy times we will tell you how long it will take to process. Sometimes we may just sell out and will have to re-order. You can place a back order with us and your card will not be charged until the item is in stock and dispatched to you.

## RETURNS OR EXCHANGE

We stand firmly over the products that we make, after all that is what we make all the fuss about. We believe in quality and will not be happy until you are. We want you to tell your friends about us.

If our products have failed you in any way, please return them and we will exchange them or give you your money back.

## HOW TO RETURN OR EXCHANGE AN ITEM

Inside your package there is a return address sticker. Also fill in the reverse side of the invoice and tell us why you are returning the goods so that we can quickly put it right.

# ORDER FORM

| ITEM DESCRIPTION | CODE           | SIZE | QTY | TOTAL |
|------------------|----------------|------|-----|-------|
| Applique Hoodie  | MSAH08BL       | M    | 1   | €38   |
|                  |                |      |     |       |
|                  |                |      |     |       |
|                  |                |      |     |       |
|                  |                |      |     |       |
|                  |                |      |     |       |
|                  |                |      |     |       |
|                  |                |      |     |       |
| *example         | FREE DELIVERY  |      |     | £0    |
|                  | EXTRA DELIVERY |      |     |       |
|                  | TOTAL PAYMENT  |      |     |       |

## YOUR DETAILS

|         |  |          |  |
|---------|--|----------|--|
| Name    |  |          |  |
| Address |  |          |  |
|         |  | Postcode |  |
| Email   |  |          |  |
| Tel     |  | Mobile   |  |

**YOUR DELIVERY ADDRESS** (if different)

|         |          |  |  |
|---------|----------|--|--|
| Name    |          |  |  |
| Address |          |  |  |
|         | Postcode |  |  |

## YOUR PAYMENT DETAILS

**I am paying by credit card**  
(we won't charge your account until your order leaves our warehouse)

|             |                  |  |   |  |  |              |  |  |  |  |  |  |  |  |  |
|-------------|------------------|--|---|--|--|--------------|--|--|--|--|--|--|--|--|--|
| Signature   |                  |  |   |  |  |              |  |  |  |  |  |  |  |  |  |
| Card No.    |                  |  |   |  |  |              |  |  |  |  |  |  |  |  |  |
| Expiry Date |                  |  | / |  |  |              |  |  |  |  |  |  |  |  |  |
| Issue No.   |                  |  |   |  |  |              |  |  |  |  |  |  |  |  |  |
|             | (Maestro/Switch) |  |   |  |  | Security No. |  |  |  |  |  |  |  |  |  |

**POST TO** Squareball, Lancer Building, Great Northern Road, Omagh, Co. Tyrone. BT78 5EJ. If paying by cheque please make your cheque payable to Squareball and write your cheque guarantee, amount and expiry date on the back of the cheque. Please also provide your name, address and telephone number so we can get in touch with you if there is a problem.

**squareball.**



Photo: Michael Cullen

[www.squareball.com](http://www.squareball.com)



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